

The Lively Report

Americas Distribution's Semiconductor Sales by Product Group

Manufacturers Reporting =			2011								
Group	Family	Class	19		19		20		19		2011 TOTAL
			R	QTR1	R	QTR2	R	QTR3	R	QTR4	
ANALOG	Standard/Commodity		8	\$ 175.561	8	\$ 170.884	8	\$ 153.287	8	\$ 136.266	\$ 635.998
	Interface		3	\$ 14.655	3	\$ 14.733	3	\$ 13.248	3	\$ 13.822	\$ 56.459
	Data Conversion		3	\$ 13.538	3	\$ 14.539	3	\$ 11.955	3	\$ 11.322	\$ 51.354
	Power Management		4	\$ 30.626	4	\$ 30.503	4	\$ 28.935	4	\$ 28.735	\$ 118.799
	Proprietary		4	\$ 15.037	4	\$ 14.980	4	\$ 13.373	4	\$ 11.936	\$ 55.326
	Communications	Wired	3	\$ 1.966	3	\$ 1.536	3	\$ 1.502	3	\$ 1.343	\$ 6.346
		Wireless	4	\$ 2.226	4	\$ 2.029	4	\$ 1.759	4	\$ 2.240	\$ 8.254
Other		0	\$ -	0	\$ -	0	\$ -	0	\$ -	\$ -	
DISCRETE	Small Signal		5	\$ 20.960	5	\$ 20.538	5	\$ 17.177	5	\$ 15.878	\$ 74.554
	POWER	FET	5	\$ 48.447	5	\$ 44.958	5	\$ 43.724	5	\$ 39.055	\$ 176.184
		IGBT	4	\$ 7.470	4	\$ 7.159	4	\$ 6.281	4	\$ 5.822	\$ 26.732
		Rectifiers	4	\$ 19.194	4	\$ 17.443	4	\$ 15.107	4	\$ 13.718	\$ 65.462
		RF Power	3	\$ 18.297	3	\$ 16.376	3	\$ 14.962	3	\$ 13.373	\$ 63.009
		Other	3	\$ 8.017	3	\$ 7.517	3	\$ 7.308	3	\$ 6.668	\$ 29.510
	Thyristors		1	\$ -	1	\$ 1.064	1	\$ 0.669	1	\$ 0.622	\$ 2.355
BIPOLAR LOGIC	All		1	\$ 1.395	1	\$ 1.626	1	\$ 1.116	1	\$ 1.323	\$ 5.459
MOS LOGIC	Standard		3	\$ 8.829	3	\$ 8.071	3	\$ 7.341	3	\$ 5.364	\$ 29.605
	Other		4	\$ 10.648	4	\$ 12.723	4	\$ 10.601	4	\$ 9.444	\$ 43.416
MOS MICRO LOGIC	DSP		3	\$ 15.125	3	\$ 16.162	3	\$ 12.892	3	\$ 11.164	\$ 55.343
	MCU		7	\$ 130.292	7	\$ 128.022	8	\$ 123.833	7	\$ 109.612	\$ 491.758
	N-E MPU		2	\$ 50.835	2	\$ 45.204	2	\$ 39.521	2	\$ 37.951	\$ 173.511
	MPR		0	\$ -	0	\$ -	0	\$ -	0	\$ -	\$ -
MEMORY	DRAM		1	\$ 0.370	1	\$ 0.082	1	\$ 0.148	1	\$ 0.079	\$ 0.679
	Flash	Total	0	\$ -	0	\$ -	0	\$ -	0	\$ -	\$ -
		NAND	0	\$ -	0	\$ -	0	\$ -	0	\$ -	\$ -
		NOR	1	\$ 14.400	1	\$ 12.000	1	\$ 11.300	1	\$ 11.200	\$ 48.900
	EPROM		2	\$ 0.494	2	\$ 0.592	2	\$ 0.434	2	\$ 0.613	\$ 2.132
	EEPROM		3	\$ 1.919	3	\$ 1.710	3	\$ 1.629	3	\$ 2.651	\$ 7.909
	SRAM		2	\$ 19.152	2	\$ 15.089	2	\$ 13.645	2	\$ 14.117	\$ 62.003
	Other		2	\$ 1.373	2	\$ 1.074	2	\$ 0.847	2	\$ 3.565	\$ 6.859
OPTO	Displays		2	\$ 0.002	2	\$ 0.001	2	\$ 0.084	2	\$ 0.058	\$ 0.146
	Lamps		2	\$ 0.763	2	\$ 0.900	2	\$ 0.885	2	\$ 0.888	\$ 3.436
	Infrared		2	\$ 2.185	2	\$ 2.095	2	\$ 1.937	2	\$ 1.986	\$ 8.202
	Laser		2	\$ 0.010	2	\$ 0.021	2	\$ 0.020	2	\$ 0.880	\$ 0.931
	Couplers		2	\$ 7.267	2	\$ 6.977	2	\$ 6.348	2	\$ 5.619	\$ 26.211
	Fiber-Optics		0	\$ -	0	\$ -	0	\$ -	0	\$ -	\$ -
	Other		1	\$ -	1	\$ 0.008	1	\$ 0.001	1	\$ 0.017	\$ 0.026
	ASICs		3	\$ 5.164	3	\$ 4.427	3	\$ 7.793	3	\$ 5.661	\$ 23.045
PROGRAMMABLE	FPGA		3	\$ 130.800	3	\$ 121.898	3	\$ 109.201	4	\$ 127.756	\$ 489.655
	CPLD		2	\$ 17.100	2	\$ 15.530	2	\$ 13.009	2	\$ 15.092	\$ 60.731
	Other		2	\$ 6.974	2	\$ 6.195	2	\$ 5.713	2	\$ 5.724	\$ 24.606
SENSORS	Sensors		3	\$ 8.448	3	\$ 7.662	3	\$ 8.202	3	\$ 6.805	\$ 31.117

Note: Column "R" indicates the number of manufacturers reporting for the "Product Group" for the quarter.

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