

The Lively Report

AMERICA's DISTRIBUTION SEMICONDUCTOR RESALE SUMMARY (minus non-embedded MPU)

		CY 2011								CY'2011	
		Qtr 1	Rank	Qtr 2	Rank	Qtr3	Rank	Qtr4	Rank	Total	Rank
1	ALLEGRO	7.8	39	7.6	38	6.8	38	6.6	41	28.9	40
2	ALTERA	116.1	5	105.2	5	91.0	5	100.4	6	412.7	5
3	AMCC **	9.5	37	6.8	39	7.4	37	10.0	35	33.7	38
4	AMD (minus NE-MPU) **	6.6	41	4.4	43	3.9	43	2.8	43	17.7	43
5	ANALOG DEVICES	147.7	3	145.3	3	125.6	4	111.3	4	529.9	4
6	ATMEL	45.0	14	42.5	15	39.8	16	33.6	18	160.9	15
7	AVAGO Technologies	41.7	16	45.5	13	41.1	13	38.1	13	166.5	13
8	BROADCOM **	14.9	30	13.9	30	19.3	25	15.6	28	63.7	28
9	CIRRUS LOGIC/CRYSTAL **	14.3	32	8.2	37	6.8	39	7.1	39	36.4	37
10	CYPRESS	30.5	21	30.4	20	27.5	19	33.6	19	121.9	20
11	DIODES ZETEX, INC	19.2	25	19.6	26	17.4	26	16.2	26	72.4	26
12	FAIRCHILD	45.6	13	43.7	14	36.8	18	35.6	15	161.6	14
13	FINISAR **	7.7	40	9.4	36	10.8	35	9.7	36	37.6	36
14	FREESCALE SEMICONDUCTOR	98.7	6	94.0	6	80.0	6	78.8	7	351.5	6
15	IBM **	11.6	36	12.5	34	9.0	36	9.0	37	42.1	35
16	IDT	18.7	26	17.7	28	16.8	27	16.1	27	69.3	27
17	INFINEON	35.0	19	34.3	19	37.1	17	30.4	20	136.9	18
18	INTEL (minus MPU)	142.6	4	144.1	4	126.0	3	147.0	2	559.7	3
19	INTERSIL	22.0	23	18.4	27	19.8	24	17.2	24	77.4	24
20	IR **	30.9	20	29.9	21	28.3	20	27.5	21	116.6	21
21	LATTICE **	17.4	28	12.7	32	12.0	33	11.7	32	53.8	31
22	MARVELL **	15.4	29	17.4	29	15.5	29	13.6	29	61.9	29
23	MAXIM	57.6	9	57.9	9	51.7	10	52.2	10	219.4	10
24	MICREL SEMICONDUCTOR	13.6	34	12.9	31	12.3	32	10.9	34	49.7	33
25	MICROCHIP **	39.8	17	39.9	17	41.0	14	38.2	12	158.9	17
26	MICRON **	49.8	11	52.7	10	72.6	7	103.7	5	278.8	8
27	MICROSEMI Corp., CoS Product Group (formerly ACTEL)	20.3	21	20.6	25	21.4	23	18.9	23	81.2	23
28	NATIONAL SEMICONDUCTOR	74.3	7	76.7	7	67.5	8	68.6	8	287.1	7
29	NXP Semiconductors	49.4	12	48.5	11	48.1	11	44.2	11	190.2	11
30	ON SEMI	50.4	10	47.3	12	42.5	12	36.1	14	176.3	12
31	OSRAM OPTO SEMICONDUCTOR**	13.9	33	22.8	23	13.3	30	11.8	31	61.8	30
32	PLX TECHNOLOGY **	5.3	42	4.6	42	4.7	42	4.9	42	19.5	42
33	PMC SIERRA **	8.9	38	6.0	40	6.6	40	8.4	38	29.9	39
34	RENEASAS **	17.7	27	22.4	24	16.5	28	17.2	25	73.8	25
35	ROHM	4.4	43	4.6	41	4.9	41	6.9	40	20.7	41
36	SAMSUNG	36.2	18	34.5	18	27.0	21	35.5	16	133.2	19
37	SILICON LABS **	12.6	35	12.6	33	12.4	31	13.5	30	51.1	32

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38	SPANSION	14.4	31	12.0	35	11.3	34	11.2	33	48.9	34
39	ST MICRO (excludes memory after 4/1/2008)	70.4	8	66.7	8	59.2	9	56.1	9	252.4	9
40	TI	210.7	1	208.1	1	188.4	1	184.4	1	791.6	1
41	TOSHIBA (minus FPDs)	24.9	22	29.6	22	22.0	22	19.0	22	95.5	22
42	VISHAY	43.6	15	41.0	16	40.6	15	34.7	17	160.0	16
43	XILINX	149.2	2	159.1	2	142.7	2	145.0	3	596.0	2
44	ZARLINK **	3.2	44	3.0	44	2.2	44	2.1	44	10.5	44

PARTICIPANT TOTAL	\$	1,869.6	\$	1,846.9	\$	1,687.7	\$	1,695.3	\$	7,099.5
DSTAM \$ (minus N-MPU) (Est)	\$	2,321.9	\$	2,283.7	\$	2,065.0	\$	2,033.8	\$	8,704.4
DSTAM \$ (minus N-MPU) Growth		3.8%		-1.6%		-9.6%		-1.5%		-2.5%
DSTAM \$ (minus N-MPU) Year over Year/QTR over QTR Growth		10.3%		0.0%		-10.2%		-9.1%		-2.5%
DSTAM's Share of STAM		19.7%		19.1%		18.2%		18.7%		18.9%
Total Americas Semi Shipment (STAM) \$ (minus N-MPU)	\$	11,812.8	\$	11,951.3	\$	11,348.3	\$	10,904.1	\$	46,016.5
Americas Semi Shipment (STAM) \$ (minus N-MPU) QTR to QTR Growth		3.3%		1.2%		-5.0%		-3.9%		2.9%
Americas Semi Shipment (STAM) \$ (minus N-MPU) Year over Year/QTR over QTR Growth		18.1%		5.8%		-5.3%		-4.7%		2.9%
Total WorldWide Semi Shipment (STAM) \$ (Minus MPU)	\$	64,830.3		64,460.434	\$	65,454.3	\$	60,051.2	\$	190,335.8
Lively Forecast	\$	2,350.0	\$	2,400.0	\$	2,100.0	\$	2,200.0	\$	9,050.0

** Numbers were provided by sources other than the Manufacturer

DSTAM=Total Distributor Semiconductor Available Market

STAM=Total Semiconductor Available Market